



WACCAMAW ARTS & CRAFTS GUILD

NEWSLETTER

ON THE WEB - wacg.org

EMAIL - wacg@wacg.org

Our Board of Directors

Robert Walton – President / Connie Huddle – Vice President / Liz Blood – Secretary
JoAnne Utterback – Treasurer & Art in the Park Director / Norman Veit – Programs, Artist Spotlight
Tom Britton & Leslie Danklefs – Show & Communications Directors, Tom - Gallery Committee
Bettye Brookfield – Myrtle Beach Cultural Resource Committee, Refreshment Committee / Suzanne Gaff
Sharon Sorrels – Education Outreach, Gallery Committee, Liaison to Seacoast Artist Guild
David Utterback – Gallery Committee / Pat Ghannam – Student Outreach, Gallery Committee
Veronica Leith / Dean Nelson – Gallery Committee / Eileen Wroe

March 2025

Imagine, Create, Enjoy

Bits from the Board

Hello all. Well February has been full of hope, ambition and challenges. We are chugging along to get Gallery 320 opened on March 29, though without help it may be delayed. There are many pieces to this puzzle to be implemented.

As the weather gets nicer things begin to blossom and regrowth starts. That is how I'm looking at WACG.

ALSO, the HGBA Home Show was this month and I hope many members were able to visit the WACG booth.

As always, remember to keep being creative.

Thank you,

Robert S. Walton – President WACG Board

2025 WACG Shows

Art in the Park
Valor Park, Market Common
April 12th & 13th

Judged Members' Show
320 Broadway Street, Late Spring
Date to be Determined

HGBA Fall Home Show
Myrtle Beach Convention Center
September 12th – 14th

Art in the Park
Valor Park, Market Common
October 11th & 12th

28th Annual Juried Show
Myrtle Beach Art Museum
October 28th – December 21st

Art in the Park
Valor Park, Market Common
November 8th & 9th

Monthly Meeting - March

Saturday, March 1st, 10:00am
Myrtle Beach Museum, Second Floor Classroom

Panel Presentation: Selling Your Art - What Now?

Join us on March 1st for a freewheeling and informative panel discussion on the do's and do not's, lessons learned and opportunities to sell your creations. Featured artists and speakers are Connie Huddle (pottery), Dean Nelson (glass), Joanne Utterback (Art in the Park Director), Sharon Sorrels (painting, jewelry) and Norm Veit (wood), who will share their experiences with art festivals, galleries and other venues. Topics will include booth design and setup considerations, the jury process, jury versus non-jury events, understanding your market and many more.

HQHB Home Show Wrap

The Guild had a very successful weekend at the February Home Show this year. We had 15 artists selling a large array of fine arts and crafts. Eleven artists sold at least one piece of artwork each, and many sold much more.

In addition to the sales, 5 Guild artists gave a total of 6 demonstrations during the weekend.



Guild member Karen Stampfle
with a young demo participant

February Meeting Review

Donna Mertz, Ocean Breeze Studios, Supply, NC
www.donnamertz.com



Photos courtesy of Liz Blood

Donna presented a fun and informative talk about her processes, and followed with a lively discussion about her experiences with shows, festivals and galleries.

Donna's hand woven wall hangings are made using as many up cycled and rescued fibers and materials as possible alongside new fibers and custom fibers. On some pieces she incorporates beach findings and other findings from her back yard. Her inspirations come from found materials, fibers, places she's been, emotions, written word, & nature.



Panoramic view of the Guild's display

Current & Upcoming Shows & Exhibits

**Myrtle Beach Art Museum
14th Annual Collectors' Event April
27, 2025 (virtual event via Zoom at
2:00-3:30). Work on display at the Art
Museum: March 6 – April 27, 2025**

The Collectors' Event provides seasoned and novice art collectors alike with a unique opportunity to acquire works of art while supporting the Art Museum. This high-energy auction for 100 pieces of artwork from local, regional and internationally known artists is available to the first 100 tickets buyers. Each ticket holder will receive an original work of art created and donated by our community of artists valued at the price of the ticket and many times, much higher.

Check with the museum to see if tickets are still available.

Members Who Teach

Susan Duke – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-12:30 at B&C Art Museum. Call (843)251-3877 or susanduke.artist@yahoo.com

William H. Miller

Private & Group Painting Lessons –

2 hour Sessions in Acrylic, Watercolor, Abstract, Drawing, Creativity, Mixed Media and more. Can schedule mutually agreed times. (\$50 per person, no supplies, \$60 includes supplies) - Generally Available Mornings & Evenings, Saturdays.

Business of Being An Artist Mentorship -

Artistic Mentorship; learning how to sell, price and market your art. Cultivate more collectors, set artistic goals, build a series and attract a gallery. Can schedule mutually agreed times. \$50 per session.

Custom Painting Parties, Vision Board Sessions, and Artsy Events - contact for details.

William H. Miller Studios & Fine Art Artists on 8th Ave

The Arts Grand Strand

702 8th Ave. N.

Myrtle Beach, SC 29577

843-444-3213 Studio Phone

843-410-9535 Studio Voicemail

214-632-2809 Cell (ok to call or text)

whimdesigns@gmail.com

Our Sponsors

Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.

Horry Georgetown Homebuilders Association – is your contractor a member? WACG is allowed to participate in 2 HGHB Home Shows per year.

Prestige Art & Frame (formerly Myrtle Beach Art & Frame) – great quality frames at low prices. Member Discounts. Call Brad at (843) 236-4370 Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576.

Three Ring Focus – web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

Ameriprise Financial Services – good advice and good results – improving Guild finances.

Linda Rabon, & Aaron Neal

900 Main Street, Suite C, Conway, SC 29526

Jerri-Bob's Mail Services – printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

Myrtle Beach Chamber of Commerce – Member Discounts – at various businesses around town.

Walter B. Godbold CPA & Associates– CPA for WACG.

1131 48th Ave. N, Myrtle Beach, SC 29577

Office Depot – discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

Esther Sharp – thanks to this very generous member of our guild for her support.

This organization is funded in part by the South Carolina Arts Commission which receives support from the National Endowment for the Arts.

SOUTH CAROLINA arts COMMISSION

A Final Note -

We would like to thank all of the members who took time out of their busy schedules to help us with cleaning day at 320 Broadway St. The building is looking better each day and we're looking forward to moving in very soon.

Leslie Danklefs

Show & Communications Director

PS – Remember, as members, we will advertise your classes in our newsletter as a free service to you and to help our members. You may also send in information on festivals and special events. Send your information to wacg@wacg.org. We will get it posted. We will run regular ads until you change it or cancel it. Special events run 1 time.

We also want to know about members with needs, health issues or that may need a kind word. This is your newsletter and we are here to serve our members. We care about you.