



WACCAMAW ARTS & CRAFTS GUILD

NEWSLETTER

ON THE WEB - wacg.org

EMAIL - wacg@wacg.org

Our Board of Directors

Robert Walton – President / Connie Huddle – Vice President / Liz Blood – Secretary
JoAnne Utterback – Treasurer & Art in the Park Director / Norman Veit – Programs, Artist Spotlight
Tom Britton & Leslie Danklefs – Show & Communications Directors, Tom - Gallery Committee
Bettye Brookfield – Myrtle Beach Cultural Resource Committee, Refreshment Committee / Suzanne Gaff
Sharon Sorrels – Education Outreach, Gallery Committee, Liaison to Seacoast Artist Guild
David Utterback – Gallery Committee / Pat Ghannam – Student Outreach, Gallery Committee
Veronica Leith / Dean Nelson – Gallery Committee / Eileen Wroe

April 2025

Imagine, Create, Enjoy

Bits from the Board

Hello all, like the saying goes “March comes in like a lion and goes out like a lamb”. That is how I feel the progress of Gallery 320 is going. Progress is being made in leaps and bounds. Volunteers are stepping up and are greatly appreciated. Our Board has been busy trying to organize and implement the plan.

If you would like to follow the progress and see what goes into the Gallery 320 project, follow us on Facebook, Gallery 320.

Watch your email for important information about the Guild and the Gallery.

As always, remember to keep being creative.

Thank you,

Robert S. Walton – President WACG Board

2025 WACG Shows

Art in the Park
Valor Park, Market Common
April 12th & 13th

HGHBA Fall Home Show
Myrtle Beach Convention Center
September 12th – 14th

Art in the Park
Valor Park, Market Common
October 11th & 12th

28th Annual Juried Show
Myrtle Beach Art Museum
October 28th – December 21st

Art in the Park
Valor Park, Market Common
November 8th & 9th

Monthly Meeting - April

There will be no Members' meeting the month of April as the Museum's room is not available due to the High School Show.

We are looking forward to hosting our May Members' meeting at our new home at 320 Broadway Street, Myrtle Beach.

March Meeting Review

Panel Presenters:

Connie Huddle, Dean Nelson, Sharon Sorrels, JoAnne Utterback and Norm Veit

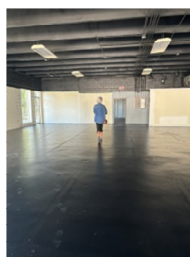
Our presentation for March had a panel of experts discussing the ins and outs of selling your artwork at different venues.

Topics included the various venues available, booth design and setup considerations, jury versus non-jury events and understanding your market.

Some of the details discussed were: application processes, pricing considerations, artist statements and bios, business card and brochure design ideas, how to have a cohesive collection of work to display and sell, and how to set up a beautiful display in your booth that will help you promote your work and boost sales.

Gallery 320 Progress

The Board and a number of Guild members have been hard at work getting 320 Broadway Street ready to be the new home and Gallery for WACG. Here are just a few pictures of the progress that has been made over the past few months – the two top images are before work commenced, the two bottom images show how the space currently looks. *(Photos courtesy of Connie Huddle)*



Gallery Co-Managers Needed

We will need two volunteers to co-manage Gallery 320. Keep an eye on your email over the next week for a general description of the Gallery managers' duties.

Current & Upcoming Shows & Exhibits

25TH ANNUAL HORRY-GEORGETOWN COUNTY HIGH SCHOOLS JURIED ART EXHIBITION

May 4 – June 1, 2025

Opening Reception and Awards
Sunday, May 4, 2025. 1 – 3 pm

Get ready to see what our area high school students have been up to in their visual arts departments this year! Museum visitors look forward every year to seeing the amazingly creative and skillful work that makes up this diverse and vibrant annual exhibition juried by Curator Liz Miller and Education Coordinators Jayme Carlson and Colin Riebe. After a full week of jurying at all participating high schools in Horry and Georgetown Counties, as well as a viewing visit with our area homeschool high school students, jurors whittle down the hundreds of submissions to the best of the best for exhibition. All art media, including painting, photography, sculpture, printmaking, ceramics, fiber and more, are accepted. This extraordinary opportunity for teenage art students helps them to gain professional experience in the Museum exhibition process.

Members Who Teach

Susan Duke – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-12:30 at B&C Art Museum. Call (843)251-3877 or susanduke.artist@yahoo.com

William H. Miller

Private & Group Painting Lessons

2 hour Sessions in Acrylic, Watercolor, Abstract, Drawing, Creativity, Mixed Media and more. Can schedule mutually agreed times. (\$50 per person, no supplies, \$60 includes supplies) - Generally Available Mornings & Evenings, Saturdays.

Business of Being An Artist Mentorship

Artistic Mentorship; learning how to sell, price and market your art. Cultivate more collectors, set artistic goals, build a series and attract a gallery. Can schedule mutually agreed times. \$50 per session.

Custom Painting Parties, Vision Board Sessions, and Artsy Events

Contact William H. Miller for details.

William H. Miller Studios & Fine Art

Artists on 8th Ave

The Arts Grand Strand

702 8th Ave. N.

Myrtle Beach, SC 29577

843-444-3213 Studio Phone

843-410-9535 Studio Voicemail

214-632-2809 Cell (ok to call or text)

whimdesigns@gmail.com

Our Sponsors

Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.

Horry Georgetown Homebuilders Association – is your contractor a member? WACG is allowed to participate in 2 HGHBA Home Shows per year.

Prestige Art & Frame (formerly Myrtle Beach Art & Frame) – great quality frames at low prices. Member Discounts. Call Brad at (843) 236-4370
Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576.

Three Ring Focus – web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

Ameriprise Financial Services – good advice and good results – improving Guild finances.

Linda Rabon & Aaron Neal

900 Main Street, Suite C, Conway, SC 29526

Jerri-Bob's Mail Services – printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

Myrtle Beach Chamber of Commerce – Member Discounts – at various businesses around town.

Walter B. Godbold, CPA & Associates– CPA for WACG.

1131 48th Ave. N, Myrtle Beach, SC 29577

Office Depot – discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

Esther Sharp – thanks to this very generous member of our guild for her support.

This organization is funded in part by the South Carolina Arts Commission which receives support from the National Endowment for the Arts.

SOUTH CAROLINA arts COMMISSION

A Huge Thank You -

We would like to send out a huge thank you to all of the members who have taken time out of their busy schedules to help us get the Gallery ready for use. The building is looking better each day as a result of their hard work.

Leslie Danklefs

Show & Communications Director

PS – **Remember, as members, we will advertise your classes in our newsletter as a free service to you as a member. You may also send information on festivals and special events. Send your information to wacg@wacg.org. We will get it posted. We will run regular ads until you change it or cancel it. Special events run 1 time.**

We also want to know about members with needs, health issues or that may need a kind word. This is your newsletter and we are here to serve our members. We care about you.