



WACCAMAW ARTS & CRAFTS GUILD

NEWSLETTER

ON THE WEB - wacg.org

EMAIL - wacg@wacg.org

Our Board of Directors

Robert Walton – President / Connie Huddle – Vice President / Liz Blood – Secretary
JoAnne Utterback Treasurer & Art in the Park Director / Norman Veit – Programs, Artist Spotlight
Tom Britton & Leslie Danklefs– Show & Communications Directors, Tom - Gallery Committee
Bettye Brookfield – Myrtle Beach Cultural Resource Committee, Refreshment Committee / Suzanne Gaff
Tina Corley – Community, Downtown, Chamber of Commerce Liaison & Gallery Committee
Sharon Sorrels – Education Outreach, Gallery Committee, Liaison to Seacoast Artist Guild
Pat Ghannam – Student Outreach, Gallery Committee

September 2024

Imagine, Create, Enjoy

Bits From The Board

I am hoping everyone is doing well. We have a few things going on over the next few months. So, keep an eye out for the newsletters.

As the summer comes to a close, our general meetings start back up at the Museum. Our Program Director Norman Veit is busy putting together some exciting presentations.

Our general meetings are on the first Saturday of the month in the classroom at the Museum at 10:00 AM, followed by the Board of Directors meeting

Please, remember to keep being creative.

Thank you,

Robert S. Walton
President

2024 WACG Shows

HGHBA Home Show
Myrtle Beach Convention Center
September 20th – 22nd

Art In The Park
Valor Park, Market Common
October 12th & 13th

Judged Member Show
Seacoast Artists Gallery
October 17th – 28th

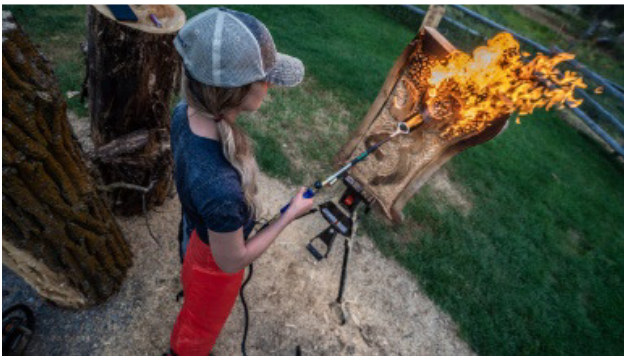
Art In The Park
Valor Park, Market Common
November 9th & 10th

Monthly Meeting

There will be a member meeting this month on September 7th at the Myrtle Beach Art Museum. We will meet in the upstairs studio/classroom at 10:00 AM. The meeting will run to about noon. Our program will be presented by Abby Nelson, a chainsaw wood carver. Her bio –

My name is Abby Nelson, and I've spent most of my life immersed in outdoor media as a producer and social media marketer. I've always had a passion for the outdoors, and in 2015, I picked up my first chainsaw, initially treating it as a hobby. Over the years, I've had the privilege of learning from some incredible mentors who have guided me along the way. Their wisdom, combined with my love for nature, has shaped my journey from a casual interest to a deep-seated passion. Drawing inspiration from animals and landscape scenes, I've transitioned into considering myself a chainsaw artist in the past couple of years. I've always believed that you don't have to be good at something to enjoy it; sometimes, the joy is in the

process itself. In the best-case scenario, you might even get good at it along the way. This mindset has allowed me to embrace the craft fully, and it's been a rewarding experience to see my skills evolve with each new carving.



This should be a really interesting program, so I hope to see a lot of our members there.

After the Member Meeting the Board members will go to Friendly's for a Board of Directors meeting.

HGHBA Home Show

WACG will again be at the Home Show thanks to the generosity of the Horry Georgetown Homebuilders Association. We will be in the lobby and look forward to seeing some of our members there.

2024 Judged Member Show

The prospectus is out and the website is available for your entries. The entry fee is \$35 for 2 entries and we have a wonderful judge who will give out ribbons and prize money. Get to work and create some great art. We will again be at the Seacoast Artist Gallery. Many of you will remember our Judge, John Hull. I am looking forward to

seeing him again, and a lot of great works from our artists.

This year the prize money is as follows:

Best in Show –	500
2 nd Place -	400
3 rd Place -	300
6 Honorable Mentions	50 (each)

The deadline for entries is September 30th so be sure to get your entry in on time.

Incidentally, this will be an opportunity for everyone to meet our new Show & Communications Director, Leslie Danklefs. She is currently working with me, preparing to take over the job.

Mini Masterpiece Fund Raiser

Again, this year we will have our Mini Masterpiece sale to raise money for our projects. Guild members are invited to submit original 2D or 3D art works. You do not have to be in the Member Show to participate. All media are accepted. Each art work must not exceed 12 inches in any direction.

- The 12" maximum includes framing, matting, pedestals and bases. Matted originals are accepted, but they must be enclosed in a protective sleeve.
- All 2D art must be wired and ready to hang (except for matted pieces). Small easels may be used for very small works; however, the size restriction applies to the easel as well.
- 3D pieces must be ready to display. If needed please provide the base or pedestal for sale with the art work. Again, the size restriction applies.
- each item must be labeled with the artist name, the title of the piece, medium and price.

50% of each sale will benefit the Guild's education programs and 50% goes to the artist. The Mini Masterpieces will be sold in a separate specified area of the Seacoast Artists Gallery during the Member's Judged Show. The minis are not part of the Member's Judged Show.

Participating artists must deliver their art work(s) to the Seacoast Artists Gallery on October 16th, 2023 between the hours of 8:00 am and 12:00 noon.

Pickup must be done on October 29th, from 8:00 am – 12:00 noon as the doors are locked at noon. You must be sure to deliver and pick up your art on time as we do not have the ability to store art.

**South Carolina Watermedia Society
47th Annual National Exhibition
Myrtle Beach Art Museum
October 3rd – December 29th, 2024**

Shows & Exhibits

**Paul Yanko:
Primary Structures
Myrtle Beach Art Museum
September 12th – February 23rd , 2025**



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Employing vast color palettes, juxtaposing architectural with organic shapes and creating relief-like surfaces by varying paint densities, abstract painter Paul Yanko (b. 1968, Youngstown, OH) of Greenville, SC, has developed and mastered a masking technique that affords his compositions both flat and illusionistic views. The artist encourages the viewer to consider his interest in reconciling two distinct components of painting: rigorously developed configurations of shape and less controlled methods of paint application based on pouring. Over the course of his career, Yanko has found harmony in these two seemingly contradictory methods. Like the yin and yang of ancient Chinese philosophy, the two opposing qualities are actually complementary and create balance. His bright and color-packed paintings are meticulously built in layers of acrylic paint mixed with various mediums over collaged surfaces – the end result only truly appreciated in person, where one can observe the fluctuating terrain of their surfaces. *Primary Structures* presents an exceptional selection of work in Yanko's primary medium – painting – as well as a handful of monotypes, a medium that the artist has explored in several series.

The South Carolina Watermedia Society presents its most competitive exhibition in years. With nearly 180 entries, juror Ken Call meticulously curated a collection of 58 pieces that represent artists from coast to coast. The collection focuses heavily on Southeastern artists, particularly those residing in Georgia, North Carolina and – of course – South Carolina. With works ranging from abstract to stark realism, the breadth of watermedia is expounded, explored and enriched through the South Carolina Watermedia Society's 47th Annual National Exhibition.

Gallery Search

For years now we have been looking for an appropriate space that we could call home. We have looked at numerous properties over the years, but none of them worked for our purposes. We learned from these efforts that any prospective property must be in a good location, be adequate in size and that any property will probably require a lot of work to convert it for our needs.

When a plan for the downtown Art and Innovation District in Myrtle Beach was announced, we became energized and began looking at properties in the area back in about 2022. So far, several possibilities have been reviewed, but nothing has worked out yet.

We are asking all of our members to be alert to any potential properties that may become available and let us know what they are, where they are and contact information if known.

Any help will be appreciated. We need to assure that the Guild moves forward and continues to serve the art community in the Grand Strand area.

Call for Artists

The Island Arts Council for Carolina and Kure Beaches is leading a public sculpture project, Venus Flytrap on Parade, that will install 10 to 15 artist-painted statues around our island. The statues will be installed March 2025 for the Carolina Beach Centennial Celebration.

We are seeking regional artists to participate in the event. Artists will be asked to submit designs to embellish, decorate, or paint fiberglass statues for the exhibition. Designs will be selected based upon creativity, craftsmanship, use of materials, the ability to appeal to all ages, sustainability and durability. Information about the project is available at <https://islandartscouncil.net/venus-flytrap-on-parade>

Participating artists will receive a stipend and a portion of final sales. When things happen... June – August submit proposals, May to October painting, November to January 2025 prep for installation, February statues installed, March – September statues on display, October – November auction.

Members Who Teach

Susan Duke – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-12:30 at B&C Art Museum. Call (843)251-3877 or susanduke.artist@yahoo.com

William H. Miller

Private & Group Painting Lessons –
2 hour Sessions in Acrylic, Watercolor, Abstract, Drawing, Creativity, Mixed Media and more. Can schedule mutually agreed times. (\$50 per person, no supplies, \$60 includes supplies) - Generally Available Mornings & Evenings, Saturdays.

Business of Being An Artist Mentorship -
Artistic Mentorship; learning how to sell, price and market your art. Cultivate more collectors, set artistic goals, build a series and attract a gallery. Can schedule mutually agreed times. \$50 per session.

Custom Painting Parties, Vision Board Sessions, and Artsy Events - contact for details.

**William H. Miller Studios & Fine Art
Artists on 8th Ave**

The Arts Grand Strand

702 8th Ave. N.
Myrtle Beach, SC 29577
843-444-3213 Studio Phone
843-410-9535 Studio Voicemail
214-632-2809 Cell (ok to call or text)
whimdesigns@gmail.com

Our Sponsors

Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.

Horry Georgetown Homebuilders Association – is your contractor a member? WACG is allowed to participate in 2 HGHBA Home Shows per year.

Prestige Art & Frame (formerly Myrtle Beach Art & Frame) – great quality frames at low prices. Member Discounts. Call Brad at (843)236-4370
Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576.

Three Ring Focus – web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

Ameriprise Financial Services – good advice and good results – improving Guild finances.
Linda Rabon, & Aaron Neal
900 Main Street, Suite C, Conway, SC 29526

Jerri-Bob's Mail Services – printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

Myrtle Beach Chamber of Commerce – Member Discounts – at various businesses around town.

Walter B. Godbold CPA & Associates– CPA for WACG.
1131 48th Ave. N, Myrtle Beach, SC 29577

Office Depot – discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

Esther Sharp – thanks to this very generous member of our guild for her support.

This organization is funded in part by the South Carolina Arts Commission which receives support from the National Endowment for the Arts.

SOUTH CAROLINA arts COMMISSION

One More Thing -

The summer is over. Time to fired-up and create some art. We have meetings starting this month on the 7th at the museum, a Home Show, and a Judged Member Show which is open for entries. We are getting busy again and it feels great. The lazy days of summer are winding down...so, get to work!

Tom Britton
Show & Communications Director
Waccamaw Arts & Crafts Guild

PS – Remember, as members, we will advertise your classes in our newsletter as a free service to you and to help our members. You may also send in information on festivals and special events. Send your information to wacg@wacg.org. We will get it posted. We will run regular ads until you change it or cancel it. Special events run 1 time.