



# WACCAMAW ARTS & CRAFTS GUILD

## NEWSLETTER

ON THE WEB - [wacg.org](http://wacg.org)

EMAIL - [wacg@wacg.org](mailto:wacg@wacg.org)

### ***Our Board of Directors***

Robert Walton – President / Connie Huddle – Vice President / Liz Blood – Secretary  
JoAnne Utterback Treasurer & Art in the Park Director / Norman Veit – Programs, Artist Spotlight  
Tom Britton & Leslie Danklefs – Show & Communications Directors, Tom - Gallery Committee  
Bettye Brookfield – Myrtle Beach Cultural Resource Committee, Refreshment Committee / Suzanne Gaff  
Tina Corley – Community, Downtown, Chamber of Commerce Liaison & Gallery Committee  
Sharon Sorrels – Education Outreach, Gallery Committee, Liaison to Seacoast Artist Guild  
David Utterback, Gallery Committee, Pat Ghannam – Student Outreach, Gallery Committee

**October 2024**

**Imagine, Create, Enjoy**

### *Bits From The Board*

I am hoping everyone is doing well. We have many things going on and coming up. As of writing this, some of our members are participating in the HGBA Home Show at the MB Convention Center. We have Art in the Park happening next month and the Fall Members Show.

I want to remind all our members to keep an eye out for information in your emails from the Guild.

On that note, it came to my attention that a scammer was targeting Guild members as well as others. They were using my name (Rob Walton or Robert Walton) but not my email address. They were asking to have members purchase gift cards. **TO MAKE IT VERY CLEAR:** I will never solicit any member using direct email. We have a Communications Director to reach out to Guild Members. They are who I use to do any Guild business.

Our general meetings are on the first Saturday of the month in the classroom at the Museum, followed by the Board meeting at Friendly's. Please, remember to keep being creative.

Thank you.  
Robert S. Walton – President WACG Board

### *2024 WACG Shows*

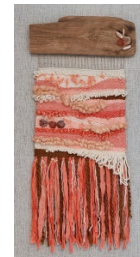
Art In The Park  
Valor Park, Market Common  
October 12<sup>th</sup> & 13<sup>th</sup>

Judged Member Show  
Seacoast Artists Gallery  
October 17<sup>th</sup> – 28<sup>th</sup>

Art In The Park  
Valor Park, Market Common  
November 9<sup>th</sup> & 10<sup>th</sup>

### *Monthly Meeting*

There will be a member meeting this month on October 5<sup>th</sup> at the Myrtle Beach Art Museum. We will meet in the upstairs studio/classroom at 10:00 AM. The meeting will run to about noon. Our program will be presented by Donna Mertz, who will be presenting a fiber art program.



Donna's hand woven wall hangings are made using as many up cycled and rescued fibers and materials as possible alongside new fibers and custom fibers. On some pieces she incorporates beach findings and other findings from her back yard. Her inspirations come from found materials, fibers, places she's been, emotions, written word, & nature.

## *2024 Judged Member Show*

The prospectus is out and the website is available for your entries. The entry fee is \$35 for 2 entries and we have a wonderful judge who will give out ribbons and prize money. Get to work and create some great art. We will again be at the Seacoast Artist Gallery. Many of you will remember our Judge, John Hull. I am looking forward to seeing him again and a lot of great works from our artists.

This year the prize money is as follows:

|                         |           |
|-------------------------|-----------|
| Best in Show –          | 500       |
| 2 <sup>nd</sup> Place - | 400       |
| 3 <sup>rd</sup> Place - | 300       |
| 6 Honorable Mentions    | 50 (each) |

The deadline for entries is September 30<sup>th</sup> so be sure to get your entry in on time.

Incidentally, this will be an opportunity for everyone to meet our new Show & Communications Director, Leslie Danklefs. She is currently working with me, preparing to take over the job.

Tom

## *Mini Masterpiece Fund Raiser*

Again, this year we will have our Mini Masterpiece sale to raise money for our projects. Guild members are invited to submit original 2D or 3D art works. You do not have to be in the Member Show to participate. All media are accepted. Each art work must not exceed 12 inches in any direction.

- The 12" maximum includes framing, matting, pedestals and bases. Matted originals are accepted, but they must be enclosed in a protective sleeve.

- All 2D art must be wired and ready to hang (except for matted pieces). Small easels may be used for very small works; however, the size restriction applies to the easel as well.
- 3D pieces must be ready to display. If needed please provide the base or pedestal for sale with the art work. Again, the size restriction applies.
- each item must be labeled with the artist name, the title of the piece, medium and price.

50% of each sale will benefit the Guild's education programs and 50% goes to the artist. The Mini Masterpieces will be sold in a separate specified entries area of the Seacoast Artists Gallery during the Member's Judged Show. The minis are not part of the Member's Judged Show.

Participating artists must deliver their art work(s) to the Seacoast Artists Gallery on October 16<sup>th</sup>, 2024 between the hours of 8:00 am and 12:00 noon.

Pickup must be done on October 29<sup>th</sup>, from 8:00 am – 12:00 noon as the doors are locked at noon. You must be sure to deliver and pick up your art on time as we do not have the ability to store art.

## *HCHBA Home Show*

### *Wrap-Up*



We had another successful weekend at the Home Show in the Myrtle Beach Convention Center September 20<sup>th</sup> to the 22<sup>nd</sup>. We had 11 artists participate in the show, and almost every artist sold at least one piece. Artists will have another opportunity to participate in this show in the Spring so be sure to check your emails and newsletters for further information in a couple of months.

## Shows & Exhibits

**South Carolina Watermedia Society 47<sup>th</sup>  
Annual National Exhibition**  
Myrtle Beach Art Museum  
October 3<sup>rd</sup> – December 29<sup>th</sup>, 2024



The South Carolina Watermedia Society presents its most competitive exhibition in years. With nearly 180 entries, juror Ken Call meticulously curated a collection of 58 pieces that represent artists from coast to coast. The collection focuses heavily on Southeastern artists, particularly those residing in Georgia, North Carolina and – of course – South Carolina. With works ranging from abstract to stark realism, the breadth of watermedia is expounded, explored and enriched through the South Carolina Watermedia Society's 47th Annual National Exhibition.

**Paul Yanko:**  
**Primary Structures**  
Myrtle Beach Art Museum  
September 12<sup>th</sup> – February 23<sup>rd</sup>, 2025



Employing vast color palettes, juxtaposing architectural with organic shapes and creating relief-like surfaces by varying paint densities, abstract painter Paul Yanko (b. 1968, Youngstown, OH) of Greenville, SC, has developed and mastered

a masking technique that affords his compositions both flat and illusionistic views. The artist encourages the viewer to consider his interest in reconciling two distinct components of painting: rigorously developed configurations of shape and less controlled methods of paint application based on pouring. Over the course of his career, Yanko has found harmony in these two seemingly contradictory methods. Like the yin and yang of ancient Chinese philosophy, the two opposing qualities are actually complementary and create balance. His bright and color-packed paintings are meticulously built in layers of acrylic paint mixed with various mediums over collaged surfaces – the end result only truly appreciated in person, where one can observe the fluctuating terrain of their surfaces. *Primary Structures* presents an exceptional selection of work in Yanko's primary medium – painting – as well as a handful of monotypes, a medium that the artist has explored in several series.

## Gallery Search

For years now we have been looking for an appropriate space that we could call home. We have looked at numerous properties over the years, but none of them worked for our purposes. We learned from these efforts that any prospective property must be in a good location, be adequate in size and that any property will probably require a lot of work to convert it for our needs.

When a plan for the downtown Art and Innovation District in Myrtle Beach was announced, we became energized and began looking at properties in the area back in about 2022. So far, several possibilities have been reviewed, but nothing has worked out yet.

We are asking all of our members to be alert to any potential properties that may become available and let us know what they are, where they are and contact information if known.

Any help will be appreciated. We need to assure that the Guild moves forward and continues to serve the art community in the Grand Strand area.

## *Members Who Teach*

**Susan Duke** – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-12:30 at B&C Art Museum. Call (843)251-3877 or [susanduke.artist@yahoo.com](mailto:susanduke.artist@yahoo.com)

### **William H. Miller**

**Private & Group Painting Lessons –**

2 hour Sessions in Acrylic, Watercolor, Abstract, Drawing, Creativity, Mixed Media and more. Can schedule mutually agreed times. (\$50 per person, no supplies, \$60 includes supplies) - Generally Available Mornings & Evenings, Saturdays.

### **Business of Being An Artist Mentorship -**

Artistic Mentorship; learning how to sell, price and market your art. Cultivate more collectors, set artistic goals, build a series and attract a gallery. Can schedule mutually agreed times. \$50 per session.

**Custom Painting Parties, Vision Board Sessions, and Artsy Events** - contact for details.

### **William H. Miller Studios & Fine Art**

**Artists on 8th Ave**

**The Arts Grand Strand**

702 8<sup>th</sup> Ave. N.

Myrtle Beach, SC 29577

843-444-3213 Studio Phone

843-410-9535 Studio Voicemail

214-632-2809 Cell (ok to call or text)

[whimdesigns@gmail.com](mailto:whimdesigns@gmail.com)

## *Our Sponsors*

**Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.**

**Horry Georgetown Homebuilders Association –** is your contractor a member? WACG is allowed to participate in 2 HGHB Home Shows per year.

**Prestige Art & Frame (formerly Myrtle Beach Art & Frame) –** great quality frames at low prices. Member Discounts. Call Brad at (843)236-4370

Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576.

**Three Ring Focus –** web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

**Ameriprise Financial Services –** good advice and good results – improving Guild finances. Linda Rabon, & Aaron Neal  
900 Main Street, Suite C, Conway, SC 29526

**Jerri-Bob's Mail Services –** printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

**Myrtle Beach Chamber of Commerce –** Member Discounts – at various businesses around town.

**Walter B. Godbold CPA & Associates–** CPA for WACG.  
1131 48th Ave. N, Myrtle Beach, SC 29577

**Office Depot –** discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

**Esther Sharp –** thanks to this very generous member of our guild for her support.

**This organization is funded in part by the South Carolina Arts Commission which receives support from the National Endowment for the Arts.**

**SOUTH CAROLINA arts COMMISSION**

## *One More Thing -*

A quick introduction: My name is Leslie Danklefs and I'll be slowly taking over the duties of Show and Communications Director from Tom over the next couple of months. I'm looking forward to working for the Guild, and I hope I can do at least as good of a job as Tom has done over the past 10 years.

Leslie Danklefs  
Show & Communications Director  
Waccamaw Arts & Crafts Guild

## *One More Thing -*

My turn. As Leslie mentioned in her comments she is working into my position as our new Show and Communications Director. It's a lot to learn, but I think that she will do well.

I spent 10 years in this job and I believe that I did well (for the most part). My success was due to the support and cooperation that I received from our members. Please be as helpful for Leslie, as it really means a lot. I cannot begin to explain how much it meant to me. Thanks to everyone for a decade of support.

Tom Britton  
Show & Communications Director, Retired  
(Almost)

PS – Remember, as members, we will advertise your classes in our newsletter as a free service to you and to help our members. You may also send in information on festivals and special events. Send your information to [wacg@wacg.org](mailto:wacg@wacg.org). We will get it posted. We will run regular ads until you change it or cancel it. Special events run 1 time.

We also want to know about members with needs health issues or that may need a kind word. This is your newsletter and we are here to serve our members. We care about you. Tom

