



# WACCAMAW ARTS & CRAFTS GUILD

## NEWSLETTER

### Board of Directors

|                                      |                         |
|--------------------------------------|-------------------------|
| Rob Walton - President               | Natalie Von Loewenfeldt |
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| Patty Mabie - Secretary              | Tina Corley             |
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| Kathy Britton                        | Bettye Brookfield       |
| Sharon Sorrels                       | Suzanne Gaff            |
| JoAnne Utterback - Art in the Park   | Carol Smith             |
| Tom Britton - Shows & Communications |                         |

CONTACT WACG AT -

EMAIL - [wacg@wacg.org](mailto:wacg@wacg.org)

ON THE WEB - [wacg.org](http://wacg.org)

August 2023

Imagine, Create, Enjoy

## *Bits From The Board*

As the Summer rolls on, I hope all our members are enjoying themselves? With that being said, remember to drink plenty of water and spend some time in the shade if you are out in the heat working on your art. I think as artists, we tend to lose track of the time and focus on our projects and forget about taking care of ourselves. Ok that's my PSA for the month.

As always, Be creative and kind.

Robert S. Walton – President

Art In The Park  
Valor Park, Market Common  
November 11<sup>th</sup> & 12<sup>th</sup>

## *Monthly Meeting*

In July, we had a Board meeting at the Sea Witch Café. At that time, we discussed the future of our educational outreach efforts, communications issues, becoming active in the downtown art district, and our efforts to find a home.

The Board of Directors will have a meeting at Sea Witch Café at 10:00 am on Saturday, August 3<sup>rd</sup>.

## *2023 WACG Shows*

HGHBA Home Show (participant)  
Myrtle Beach Convention Center  
September 15<sup>th</sup> – 17<sup>th</sup>

Judged Member Show  
Seacoast Artists Gallery  
October 16<sup>th</sup> – 28<sup>th</sup>, 2023

Art In The Park  
Valor Park, Market Common  
October 7<sup>th</sup> & 8<sup>th</sup>

## *Have You Heard?*

There has been a lot of discussion in the news about the development of AI (Artificial Intelligence) and most of us have seen examples of what it can do. We have seen movies where AI takes over mankind. We have seen AI drive cars. In short, we have seen AI begin to impact many aspects of our lives. It can do good things, but it can also bring negative consequences. In the coming decades a lot of jobs will be lost to AI,

The negative consequences of AI are even found in the art world. As artists, we work hard to create beautiful and/or thought-provoking pieces of art to make the world a better place. Whether you are a painter, potter, sculptor, fiber artist or photographer, you spend years developing your craft. A lot of time is spent planning and creating your art. AI can quickly take a single sentence entered into a computer and print out a finished picture or even a 3D object. It may look like art, but it is merely a picture created by a machine.

What does the existence of AI mean to us, as artists? I have thought about this, and I believe that it has the potential to destroy creativity in the art world. As human artists, our ability to develop a concept, plan the execution of the concept and then to physically create that art makes us special. It also makes the art special.

There are already programs available that create art with almost no input from the user. That art is not created by a living, breathing artist, but by a machine. Those of us who create should find this concept offensive. Whether you realized it or not, AI could impact the art that we love. I believe that we, as artists, will always have value in society. I would much prefer that we not be marginalized by a machine.

For what it is worth,

Tom Britton  
WACG Show & Communications Director

## *Shows & Exhibits*

Myrtle Beach Art Museum

### **LIFTING BLACK VOICES / THE RHODES COLLECTION OF AFRICAN-AMERICAN ART**

**June 13th – September 10th, 2023**

This summer, experience the vibrant and expressive African-American art collection of

Dr. and Mrs. Harold M. Rhodes, III. Although their collecting began in 1991, Dr. Rhodes explains that his interest in art has followed him all his life. Work by such prominent artists as Arianne King Comer, James Denmark, Tom Feelings, Tyrone Geter, Jonathan Green, Philip Simmons and Leo Twiggs will fill our galleries. All of the artists represented are either native to or spent a significant time in their career working in South Carolina.

## **THE STICK BY CLAY RICE**

**June 6th – September 3rd, 2023**

Developed by nationally-known silhouette artist Clay Rice and The South Carolina State Museum, *The Stick* traveling exhibition is based on the artist's children's book of the same name. *The Stick* is about a young boy, who embarks on an exciting life journey after finding a very special stick that sparks his creativity. "*The Stick* is a poignant and heartfelt oath to the power of imagination," says Rice. With original illustrations by Rice, as well as dramatic gallery backdrops by local set designer Tim Harvey, *The Stick* will come to life inside our Museum walls. This family-friendly exhibition invites all ages to immerse themselves in the elegant black-and-white world of Rice's silhouettes.

## *Classes & Workshops*

**CHECK FOR UPDATED INFORMATION**

**CLASSES:**

Myrtle Beach Recreation Center –

<http://www.cityofmyrtlebeach.com/recreation.html>

## *Members Who Teach*

**Susan Duke** – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-12:30 at B&C Art Museum. Call (843)251-3877 or email - [susanduke.artist@yahoo.com](mailto:susanduke.artist@yahoo.com)

**William H. Miller**

**Private & Group Painting Lessons** - 2 hour Sessions in Acrylic, Watercolor, Abstract, Drawing, Creativity, Mixed Media and more. Can schedule to mutual agreed times. (\$40 per person, no supplies, \$50 includes supplies) - Generally Available Mornings & Evenings, Saturdays.

#### **Business of Being An Artist Mentorship**

Artistic Mentorship learning how to sell, price and market your art. Cultivate more collectors, set artistic goals, build a series and attract a gallery. Can schedule mutually agreed times \$50 per session.

#### **Custom Painting Parties, Vision Board Sessions, and Artsy Events** - contact for details.

#### **William H. Miller Studios & Fine Art**

714 Main Street  
Myrtle Beach, SC 29577

843-444-3213 Studio Phone  
843-410-9535 Studio Voicemail  
214-632-2809 Cell (ok to call or text)  
[whimdesigns@gmail.com](mailto:whimdesigns@gmail.com)  
[www.williamhmilller.com](http://www.williamhmilller.com)

## *Our Sponsors*

*Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.*

**Horry Georgetown Homebuilders Association** – is your contractor a member? WACG is allowed to participate in 2 HGHBA Home Shows per year.

**Prestige Art & Frame (formerly Myrtle Beach Art & Frame)** – great quality frames at low prices. Member Discounts. Call Brad at (843)236-4370  
Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576.

**Three Ring Focus** – web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

**Ameriprise Financial Services** – good advice and good results – improving Guild finances.  
Linda Rabon, & Aaron Neal  
900 Main Street, Suite C, Conway, SC 29526

**Jerri-Bob's Mail Services** – printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

**Myrtle Beach Chamber of Commerce** – Member Discounts – at various businesses around town.

**Walter B. Godbold CPA & Associates**– CPA for WACG.

1131 48<sup>th</sup> Ave. N, Myrtle Beach, SC 29577

**Office Depot** – discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

**Esther Sharp** – thanks to this very generous member of our guild for her support.

**This organization is funded in part by the South Carolina Arts Commission which receives support from the National Endowment for the Arts.**

**SOUTH CAROLINA arts COMMISSION**

## *One More Thing -*

I hope that everyone has been having a great summer. Keep in mind the fact that a show is approaching in the fall. There will also be a home show. Start planning if you intend to participate in our events in the fall.

The development of the downtown Arts & Innovation District will take some time, but there are already efforts to bring events into that area. We want to become part of that project and participate in those events. One thing that is happening now are plein air painting opportunities at Nance Plaza. There are art walks on the first Friday of each month going into the fall. I am trying to gather more information on how to participate, where we can set up, and what may be required. I will send out information when I can get it.

**Finally, on 9/9 from 10:00 am to 4:00 pm at Nance Plaza we will be doing plein air painting and drawing, along with other forms of art that can be done outside.** Come on down and set up an easel, or a table and let's create some art. Let's show Myrtle Beach what we can do. You can paint a street scene or start a painting and bring it downtown to work on it. I believe that you can also bring a few pieces to have on-hand to sell if there is an opportunity. More info later. If you are interested in participating, let us know via email at [wacg@wacg.org](mailto:wacg@wacg.org) subject line "9/9 at Nance".

Enjoy the summer months and be safe!

Tom Britton  
Show & Communications Director  
Waccamaw Arts & Crafts Guild

