



# WACCAMAW ARTS & CRAFTS GUILD

## NEWSLETTER

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ON THE WEB - [wacg.org](http://wacg.org)

March 2022

Imagine, Create, Enjoy

### *Bits From The Board*

Bits from the Board

February 2022 has come and gone. It was a good month for the Guild. We participated in this year's Horry Georgetown Home Builders Home Improvement and Outdoor Living Show at the Myrtle Beach Convention Center. We had 14 Guild members participate in displaying arts and crafts at our booth. We also had two different art demonstrators at our area, which drew in crowds to help make this a successful event for the Guild. I would also like to thank everyone that donated pieces for the St. Francis Animal shelter's Silent Auction.

As March approaches with warmer weather and that hint of Spring in the Air, get out there and be creative. If you paint, draw or photograph nature or people then take advantage of our climate. This is one way to let visitors and locals know that the Arts are Alive and growing in Myrtle Beach and the surrounding area.

Rob Walton, President

### *2022 WACG Shows*

Art In The Park  
Valor Park, Market Common  
April 23<sup>rd</sup> & 24<sup>th</sup>

WACG 25<sup>th</sup> Annual Juried Show  
Myrtle Beach Art Museum  
April 28<sup>th</sup> – June 4<sup>th</sup>, 2022

HGHBA Home Show  
Myrtle Beach Convention Center  
September 16<sup>th</sup> – 18<sup>th</sup>

Art In The Park  
Valor Park, Market Common  
October 8<sup>th</sup> & 9<sup>th</sup>

WACG Member's Judged Show  
Seacoast Artists Gallery  
October, Dates TBD

Art In The Park  
Valor Park, Market Common  
November 12<sup>th</sup> & 13<sup>th</sup>

### *Monthly Meeting*

Thanks to Kate Johnson for her presentation during the February meeting. Her artistic soaps were impressive and the information she provided was enjoyed by all.



The March meeting was a special one for a couple of reasons.

First, we had a program by Chris King in which he presented the clay creations made by his students. As part of our art education efforts Chris received a grant from us and he was able to expose his students to some new art forms. The presentations were done virtually by the students and Chris was at the meeting with samples of their creations.

The students involved were 11 and 12 years old and we believe that the grant allowed Chris to challenge his students to learn new skills and be creative. Some images from the meeting...



## MARCH ONLINE VIDEO PRESENTATIONS

Larry Bunch

Last month, I described that the Online Video Presentations for February and March would each present different sets of videos having to do with printmaking and related content. The presentations for the month of February placed an emphasis on the processes of etching, drypoint, aquaprint, mezzoprint, and lithography. For this month, March, the second and concluding set of videos will place an emphasis on printmaking processes having to do with relief printing, serigraphy, monoprints, and related content.

As in February, some of the videos for March have also been selected to “set the stage” by offering informative insight into biographical context and historical printmaking-related content. The videos provide opportunities-of-observation into the very technical spaces and labor-intensive operations of a printmaker’s workshop. It is through these types of explorations, which afford us a chance to observe artists of varying skill sets proficiently utilizing a range of specific tools and materials while describing and demonstrating complex methods and techniques simultaneously. As well, there are videos that present the work of highly skilled and noteworthy artists, both contemporary and past, whose creative works exemplify the finest qualities of printmaking imagery.

As always, it is my hope that you find this content informative, inspiring, and beneficial. Enjoy!

**Viewing Directions:** If you are reading this online, just click the blue https link provided below the title of the presentation and it should go right to the presentation. If you are reading this in a printed-paper version you will need to get to a computer, a smartphone, or tablet that can connect to the Internet. Once you have opened an Internet Browser Search Box, there are two methods of getting to the video – #1. In the search box type YouTube and the exact title of the video then press Search or Enter or Return depending upon the device you are using, or, #2. Carefully type the exact https link of the video you wish to view in the search box and press Search or Enter or Return depending upon the device you are using.

Woodblock Printmaking at The Art League

<https://www.youtube.com/watch?v=R7d5YuxiSLQ&list=RDCMUCqmmVWkMcTJQKInOCsdF0ow&index=5>

Soft-spoken and with a fine sense of humor, “Art League instructor Ed McCluney shows us around his Wednesday night class, Woodblock Printmaking.” (From YouTube website)

(YouTube, The Art League, *Woodblock Printmaking at The Art League*, June 25, 2015, Accessed January 16, 2022, Duration 3:42)

**Look and Learn E8 - Thomas Nason**

<https://www.youtube.com/watch?app=desktop&v=nPw4TovHy7M>

Thomas Willoughby Nason, 1889 – 1971, was born in Massachusetts. As an artist, Nason is best known as an exceptional woodblock artist whose creative works focus chiefly on rural scenes of New England. From: Blanden Memorial Art Museum,

(<https://www.youtube.com/watch?app=desktop&v=nPw4TovHy7M>) and from *American Art from the National Gallery of Art*. Produced by the Department of Education Resources

(<https://www.nga.gov/collection/artist-info.5076.html>). Both websites accessed on January 14, 2022

(YouTube, Blanden Memorial Art Museum, *Look and Learn E8 - Thomas Nason*, June 9, 2020, Accessed January 14, 2022, Duration 6:11)

Shortcuts - an introduction to linocut printmaking with James Green

<https://www.youtube.com/watch?v=3EJaQdUSyN0>

“Sheffield artist James Green talks about his approach to linocut printmaking.” (From YouTube website)

(YouTube, Sheffield Museum, *Shortcuts - an introduction to linocut printmaking with James Green*, July 5, 2013, Accessed February 12, 2022, Duration 4:23)

Explaining the Different Types of Linocut Tools and How to Use Them

<https://www.youtube.com/watch?v=jYdZ4AsMVOE>

“In this video, we talk you through how to use U and V gouge Linocut tools. There are lots of different marks that can be made with just a few tools. ...” (From YouTube website)

(YouTube, Handprinted, *Explaining the Different Types of Linocut Tools and How to Use Them*, September 25, 2020, Accessed February 12, 2022, Duration 9:49)

**David Frazer cuts Slow Boat**

<https://www.youtube.com/watch?v=-XWd0mNdIgo>

“Australian artist David Frazer creates a 120 x 180cm linocut entitled "Slow Boat". This is David's largest print to date and depicts an empty boat at rest in the Australian landscape. "Slow Boat" is a limited-edition print of 50.” (YouTube, Sazzyfraz, *David Frazer cuts Slow Boat*, August 28, 2016, Accessed February 12, 2022, Duration 8:32)

**Silk Screen Printing Techniques — The Art League School**

<https://www.youtube.com/watch?v=bA2F0oRqlo4>

“Art League instructor Nancy McIntyre demonstrates techniques for silk screen printing with block-out stencils, including tips on registration marks and mixing ink. In this demo for her class, Nancy layers green ink onto parts of a blue sailboat print the class made the previous week.” (From YouTube website)

(YouTube, The Art League, *Silk Screen Printing Techniques — The Art League School*, August 7, 2012, Accessed January 17, 2022, Duration 8:14)

MARTINA STOCK | A NEW INTERPRETATION OF SILKSCREENPRINTING

<https://www.youtube.com/watch?v=qGSfJVRzYLw>

“Martina Stock's artistic medium of expression is SERIGRAPHY – THE ARTISTIC SCREEN PRINTING. The basis of her screen-printing work are self-recorded photographs, which she combines with each other in the digital process. The original is dissolved, and a new context of reality and its fiction is created - captured in their multi-layered pictorial worlds implemented with screen printing technology. The manual positioning of the sieve on the canvas, the picturesque squeegee guidance on the screen and the sensitivity for color create unique, non-reproducible

works of art. ...” (From YouTube website and translated from German to English w/minor edits for content clarity) (YouTube, Martina Stock, *MARTINA STOCK | A NEW INTERPRETATION OF SILKSCREENPRINTING*, May 8, 2020, Accessed January 9, 2022, Duration 2:48)

**Martina Stock 100 FEMALE VOICES audiovisuelle Installation Serigrafie und Harfe Kollegienkirche SBG**

<https://www.youtube.com/watch?v=c3xCmhRHDI0>

**Note:** Audio in German, but if you hold the cursor over the lower-center portion of the picture area, you can click the “CC” symbol to turn on the Closed Caption function. Then click the “Settings” icon, just to the right of the “CC” symbol, and select the Auto translate from German to English setting.

“... 100 FEMALE VOICES shows a selection of 100 female artists who, through their personality and work, decisively shaped the Salzburg Festival on and behind the stage in its 100-year history [have]. On the occasion of the 100th anniversary of the Salzburg Festival, the art project aims to bring the work of these artists into the light of our perception and to tell a story of its own through its compilation.” (From YouTube website and translated from German to English w/minor edits for content clarity)

(YouTube, Martina Stock, *Martina Stock 100 FEMALE VOICES audiovisuelle Installation Serigrafie und Harfe Kollegienkirche SBG*, September 22, 2021, Accessed January 9, 2022, Duration 3:59)

Trace Monotype Printing: Erika Greenberg-Schneider

<https://www.youtube.com/watch?v=DYrOZN61FQg>

“Erika Greenberg-Schneider, master printer and owner of Bleu Acier Inc., teaches us how to print trace monotypes from home!” (From YouTube website)

(YouTube, Hillsborough Community College Art Galleries, *Trace Monotype Printing: Erika Greenberg-Schneider*, July 24, 2020, Accessed January 26, 2022, Duration 11:38)

Edgar Degas: A Strange New Beauty

<https://www.youtube.com/watch?v=DC8L2O7I0wk>

“MoMA curator Jodi Hauptman and conservator Karl Buchberg explore Degas’s monotype process with printmakers Andrew Mockler and Jennifer Marshall of Jungle Press Editions.” (From YouTube website)

(YouTube, The Museum of Modern Art, *Edgar Degas: A Strange New Beauty*, March 22, 2016, Accessed January 26, 2022, Duration 4:18)

Inside Out: The Prints of Mary Cassatt

<https://www.youtube.com/watch?v=SQxa0ZG8YV4>

“Mary Cassatt’s life hit a turning point in 1877 when the artist Edgar Degas invited her to exhibit with the Impressionists. Cassatt was overjoyed: “At last I could work with absolute independence.” Free from the rigid and tiresome conventions of the Paris Salon (the prevailing venue in which artists showed their work at the time), Cassatt began to pursue her own creative vision. This path led her to printmaking, a field altogether new to her. ...” (From YouTube website)

(YouTube, Colby College Museum of Art, *Inside Out: The Prints of Mary Cassatt*, June 2, 2021, Accessed January 26, 2022, Duration 2:28)

## *Shows & Exhibits*

### **HORRY/GEORGETOWN HOME BUILDERS ASSN. HOME IMPROVEMENT AND OUTDOOR LIVING SHOW**

Our guild, once again, participated in the show February 18<sup>th</sup> – 20<sup>th</sup>, and it was a success. We had artists doing demos and a lot of traffic through our area. Thanks to all who participated. A lot of work is done to prepare for the show and set it up. Once done someone has to handle the sales

A big thank you to Kathy Britton and Sharon Sorrels for being “onsite” the whole week end and processing the sales. They do a great job. Some photos of our space at the show.,,



Our members also provided donations to the St. Francis Animal Shelter. I especially want to thank those who donated to that worthy cause. The Home Builders Assn. was thrilled with the response, as was I. Thank you all.

## **Myrtle Beach Art Museum SYNCHRONICITY | ALICE BALLARD + BRIAN RUTENBERG**

January 15 – April 16, 2022

The rich beauty and wonder of the South Carolina landscape permeate the work of ceramist Alice Ballard (b. 1945 Florence, SC) and painter Brian Rutenberg (b. 1965, Myrtle Beach, SC), who both share a deep connection with and great love of our region’s natural surroundings.

## *Classes & Workshops*

**CHECK FOR UPDATED INFORMATION**

**CLASSES:**

Litchfield Exchange - <http://www.classatpawleys.com/>

Myrtle Beach Recreation Center –

<http://www.cityofmyrtlebeach.com/recreation.html>

## *Members Who Teach*

**If you are a member and you teach classes you may advertise in this newsletter. Send in your information and we will publish monthly for free. Please keep your information current and advise of updates as needed.**

**Susan Duke** – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-12:30 at B&C Art Museum. Call (843)251-3877 or email - [susanduke.artist@yahoo.com](mailto:susanduke.artist@yahoo.com)

### **William H. Miller**

**Private & Group Painting Lessons** - 2 hour Sessions in Acrylic, Watercolor, Abstract, Drawing, Creativity, Mixed Media and more. Can schedule to mutual agreed times. (\$40 per person, no supplies, \$50 includes supplies) - Generally Available Mornings & Evenings, Saturdays.

### **Business of Being An Artist Mentorship**

Artistic Mentorship learning how to sell, price and market your art. Cultivate more collectors, set artistic goals, build a series and attract a

gallery. Can schedule mutually agreed times \$50 per session.

**Custom Painting Parties, Vision Board Sessions, and Artsy Events** - contact me for details.

William H. Miller  
**William H. Miller Studios & Fine Art**  
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214-632-2809 Cell (ok to call or text)  
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## *Our Sponsors*

*Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.*

**Horry Georgetown Homebuilders Association**  
– is your contractor a member? WACG is allowed to participate in 2 HGHBA Home Shows per year.

**Ameriprise Financial Services** – good advice and good results – improving Guild finances.  
Linda Rabon, & Aaron Neal  
900 Main Street, Suite C, Conway, SC 29526

**Three Ring Focus** – web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

**Prestige Art & Frame (formerly Myrtle Beach Art & Frame)** – great quality frames at low prices. Member Discounts. Call Brad at (843)236-4370  
Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576.

**King & Godbold, LLC** – CPA for WACG.  
1131 48<sup>th</sup> Ave. N, Myrtle Beach, SC 29577

**Office Depot** – discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

**Jerri-Bob's Mail Services** – printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

**Myrtle Beach Chamber of Commerce** – Member Discounts – at various businesses around town.

This organization is funded in part by the South Carolina Arts Commission which receives support from the National Endowment for the Arts.

SOUTH CAROLINA **arts** COMMISSION

## *One More Thing -*

There was a great response to the 25<sup>th</sup> Annual Juried Show and we had 137 artworks submitted. I am setting things up so that they may be submitted to the jury. As indicated previously, we have 3 jurors this year. They will review the works independently, and make their picks. From those we will have our show at the museum. This is a new twist which should be appreciated by all. We also have a great judge to make the final picks. This should be a fun show.

As many of you are already aware, we have been working on a project with the goal of having a place for our meetings, workshops, and a gallery. We hope to be providing a lot more benefits to our members. A lot of work has gone into this project already and there is much more to do. When we have something firmly in place, we will provide details.

Take care,

Tom Britton, Editor  
WACG Show & Communications Director

PS - Dues should have been paid January 1<sup>st</sup>. I sent out several reminders and got a batch of renewals. Some members will be **PURGED** from the member list and mailing list this month.

If you initially joined our guild after August 1<sup>st</sup>, 2021, you will not need to renew for 2022 as that was included in your first payment.

If you are not clear on your status, you can call us or email and we will check it for you.

