



# Waccamaw Arts & Crafts Guild

## NEWSLETTER

### Board of Directors

Carolyn Powell - President  
Judy Churchfield - Vice President  
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Denise Berard  
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Contact WACG at:

email - [wacg@wacg.org](mailto:wacg@wacg.org)

on the web - [wacg.org](http://wacg.org)

September 2018

Imagine, Create, Enjoy

### *Bits from The Board*

It's hard to believe, but the summer is over, except for hot and humid weather. I hope it has been a productive time for you.

The Board met August 19th at the Art Museum. We noted the success of our first effort at participating in Belk's Charity Day event. Thanks to all who helped and contributed. JoAnne Utterback reported that Pat Yost and Joy Meyer were very effective at manning the entry table. Natalie gave us more details on the SC Arts grant that will help with our daily operations costs.

We finalized a revision of award amounts for the 2019 Juried Show. Apparently last year there was an erroneous perception that there were no monetary awards for that show. Nothing could be farther from the truth: Not only is it the finest juried annual show in our area, the rewards for entering are high. The past show, for example, not only paid handsomely for winning entries, but eleven pieces sold as well.

We are in the process of setting up an electronic payment option for future shows and hope to widen our entry pool as well.

General meetings will resume this month after our summer hiatus. Dr. Larry Bunch has a fine list of presenters lined up, starting with Breta O'Masters, who does amazing art incorporating mirrors. These meetings are free and open to the public, continuing

our more than 4 decades of bringing art to the community.

The Guild is now in the best shape it has been for many years. To continue this growth, we need more of you to step up and serve on the board and help with your ideas and, yes, sweat.

Hope to see you out and about at our upcoming events, MB Home Show, Art in the Park, and the members' show.

-Carolyn Powell, President

### *Monthly Meeting*

We will have a general meeting on September 16<sup>th</sup>, at the Art Museum at 1:30 pm. Breta O'Masters will present the program. See you there.

### *2018 Show Dates*

**HGHA Spring Home Show**  
September 21<sup>st</sup> – 23<sup>rd</sup>

We are currently in the final stages of planning for this show. We will be sending out information to all who replied to the "call for artists". Once again, we have had a great response.

**Art in the Park** – (Valor Park)  
October 6<sup>th</sup> & 7<sup>th</sup>

**2018 Members Show**  
October 19<sup>th</sup> – 28<sup>th</sup>

The prospectus is out and it is time to make plans to participate. We thought that everyone knew about our awards. We have a total of \$1,500 in cash and we have gift certificates from sponsors (Art & Frame and Collectors Café).

**Art in the Park** – (Valor Park)  
November 3<sup>rd</sup> & 4<sup>th</sup>

**Art in the Park** – (Chapin Park)  
November 10<sup>th</sup> & 11<sup>th</sup>

## *About Our Shows*

**Once again I want to emphasize this point –**

We always have cash prizes for the winners of our “Member’s Show” and the winners of our “Juried Spring Show”.

## *Show / Event Info*

### **The Myrtle Beach Art Museum**

**Collection Connections | A Visual Exploration of Southern Heritage** is an exhibition of approximately 40 works from the Art Museum’s rich permanent collections, including antique maps and historical prints, works on paper by Southern artists, including William H. Clarke, Cassandra Gillens and Jonathan Green, fabric quilts and photographs. Using Southern-history-themed works of art from our collections, the exhibition uses the visual arts to teach and explore the history and culture of South Carolina and our entire region and is designed for both school students and adults alike.

### **Easton Selby**

#### **“Rootwork”**

9/27 – 12/16

Born in 1979 and raised in central Mississippi by a family who encouraged art-making, Easton Selby received his BFA from Delta State University in Cleveland, MS, where he first discovered fine art photography. At the recommendation of his uncle, a commercial photographer, Selby took his first photography class, during which he developed his affinity for the medium. Selby went on to complete a MFA in visual arts from Clemson University (SC), where he studied under photographer Sam Wang. His current work centers around themes of religion, Southern folklore and myth. He resides in

Conway, SC, where he is the head of the visual arts department at Coastal Carolina University. Selby’s exhibition *RootWork* explores the essence of the photographic medium through his experiences with religion in the South.

### ***The Limited Palette***

9/27 – 12/16

*The Limited Palette* is an exploration of 18 art objects—all created within the last 50 years—from the Art Museum’s Permanent Collection that exhibit minimal use of color. Objects range from two-dimensional drawings, paintings and prints to three-dimensional ceramics, both functional and conceptual. Artists represented include Alice Ballard, Genevieve Willcox Chandler, Linda Fantuzzo, Nina Gelardi-Shedd, Chris Hanson, Steven Jordan, Lynda Karl, Elizabeth Keller, Kincheloe, Jean McWhorter, Alex Powers, Chris Ritsch, Allan Taylor, Martha Thomas and Charles Williams.

## *Opportunity*

Calling all Grand Strand Artists! The City of North Myrtle Beach Parks and Recreation Department has a wonderful program that brings area artists talent to the forefront. Artist’s Everywhere is a monthly art display at City Hall that showcases local artist’s talent and provides beautiful public displays for our residents and visitors. We are working hard to put together a great line up of local artists for the remainder of 2018 and kicking off 2019 varying from painters, to sculptors, potters, and much more. “Life is art, paint your dreams”

- Open to all ages
- 
- If you are interested in displaying your artwork please contact Kaitlyn Bell (843) 281- 3733 or [kfbell@nmb.us](mailto:kfbell@nmb.us) for information, available dates and/or to Apply

### **Kaitlyn Bell**

Event & Program Coordinator| **City of North Myrtle Beach**

**Phone:** (843)-281-3733| **Email:** [kfbell@nmb.us](mailto:kfbell@nmb.us)

## *Opportunity*

### **ART Burger • Sushi • Bar**

We have a huge display of art from all local artists. We would like to encourage any local artist to reach out to us if they would like the opportunity to put some of your work on the walls.

All local Artists that choose to participate should sign up at ART. The featured Artist of the week will be chosen by rotation of the participating guilds. Order of sign up, quality of work, and pieces to be displayed will all be considered when choosing the Artist of the week.

If you know someone that might be interested please let them know about this opportunity.

## *Opportunity*

### **Altered Ego Salon & Spa**

Mike Dixon (908)715-1694 is renting out wall space to artists to sell their art, and plans to have an "open house" for the artists once a month. Call for info or email at [mdixon694@gmail.com](mailto:mdixon694@gmail.com).

## *Belk Charity Sale*

The Charity sale concluded and we did sell some tickets. We also shared in the profits of the sale. It could have been better with more participation, but we gave it a good first pass. There will be another sale in 2019 and I hope that we will be able to take full advantage of that opportunity. It is a fantastic opportunity. Thanks to Belk Department Store for providing it. Also, thanks to JoAnne Utterback for leading our efforts to raise money for the guild. Thanks to those who helped sell tickets at the store and elsewhere. Your efforts are greatly appreciated.

## *Announcements*

The new Lineta Pritchard Pottery Studio is open at the Myrtle Beach Art Museum. The Pottery Studio includes six pottery wheels, an area for hand-building, stations for glazing and cleaning, and a kiln room.

With small and intimate class sizes, instructors provide students of all levels of experience with one-on-one attention, working with them to enhance their technical strengths and improve technique. Check it out.

## *Classes & Workshops*

### **CLASSES:**

**Coastal Carolina Life Long Learning** – Information at - [www.coastal.edu/olli/](http://www.coastal.edu/olli/)

**N. Myrtle Beach Rec Center** – on Possum Trot Rd, NMB - <http://parks.nmb.us/>

**Litchfield Exchange** - <http://www.classatpawleys.com/>

**Myrtle Beach Recreation Center** – <http://www.cityofmyrtlebeach.com/recreation.html>

## *Members Who Teach*

**Susan Duke** – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-12:30 at B&C Museum. Classes on Mondays at Coastal Carolina 9:30- 12:30 – information at [www.coastal.edu/olli/](http://www.coastal.edu/olli/) or (843)251-3877

**Rachel Feher** – Watercolor Classes. All levels. Grand Strand Senior Center, Thursdays from 10:00 to 1:00. Starting April 5th. \$45.00 for eight lessons. \$10.00 for single class. Membership in GSSC is required. Taught by Rachel Feher, who has studied with Mary Taylor, AWS, Tony Von Hasselt, Tony Couch, Sterling Edwards, Clare Leslie Walker, and others. No experience necessary. Call 843.903.3326 or email [rachelatbeach@yahoo.com](mailto:rachelatbeach@yahoo.com) for materials list.

**Stuart Fleishman** – oils, acrylics, pastels, charcoal. Teaches use of brush and palette knife in oil and acrylic. Classes at NMB Rec Center, NMB Hobby Lobby, and Myrtle Beach A.C. Moore stores. Contact him at (843)213-1037 or [fuforu@aol.com](mailto:fuforu@aol.com).

**Brenda Lawson** – beginner & intermediate watercolor lessons. Her studio is located at 14363 Ocean Highway, Unit 5, Pawleys Island, SC 29585, (behind Applewood Restaurant) offering 3 hour classes in 6 week sessions. All supplies (brushes,

paint, paper...) are included and will be the property of the student

after the session concludes. Please call (843)360-0805 for session dates and prices or for info go to [www.pawleysislandartstudio.com](http://www.pawleysislandartstudio.com).

**William H. Miller**, 714 Main Street, Myrtle Beach is offering weekly figure drawing sessions on Monday (10-1), Wednesday (6-9), and Thursday (4-7) for 3 hours each. Live nude models. Fee \$12 per session. For information [whimdesigns@gmail.com](mailto:whimdesigns@gmail.com) or at (214)632-2809. Also offering watercolor, pen & ink, urban sketching, abstract, and portrait clinics.

**Hank Pulkowski** - Hank is back to teaching after some health issues. Contact him directly for details.

If you have any questions, please email me at [hankpulkowski@yahoo.com](mailto:hankpulkowski@yahoo.com), or call me at 843-236-0968.

**Rebecca Zdybel** scws

**Watercolor Wednesdays** 9AM-12PM, 1PM-4 PM (Beginning again in November) – Exp!ore watercolor and its techniques in a fun-filled *positive* environment. Lectures, demos, and laughs included every class. Seating limited, supplies available. Pay only for classes you attend. No packages required. Sign up online via: <https://calendly.com/rzdybel>. Link to Rebecca's website - <http://rebeccazartist.com>, [rebecca@rebeccazartist.com](mailto:rebecca@rebeccazartist.com)/ (843)450-2307 text or call. **Special Workshops:** Rebecca offers occasional special courses. Subscribe to her newsletter for advance notification of fun opportunities to “dig in” on special topics. Sign up online via: <https://calendly.com/rzdybel>  
**Art adventures to international and US destinations:** (these sell out well in advance so think about making your plans early!)

**Eat, Paint, Love Ireland-South Tour (May 13-24, 2018)**

**Eat, Paint, Love Venice/Lake Como Tour (Oct 3-13, 2018)** Brochures on website.

**LOCAL INTENSIVE WORKSHOPS with guest artists- brochures on website**

**Fabio Cembranelli Myrtle Beach Workshop- Feb. 5-8, 2018** Wait-List available

**Janet Rogers AWS Workshop- Figures/Flowers Oct. 28-Nov. 2, 2018** seats available now

## *Our Sponsors*

*Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.*

**Horry Georgetown Homebuilders Association** – is your contractor a member? WACG is allowed to participate in 2 HGHBA Home Shows per year.

**Ameriprise Financial Services** – good advice and good results – improving Guild finances. Linda Rabon, & Aaron Neal  
900 Main Street, Suite C, Conway, SC 29526

**Three Ring Focus** – web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

**Collectors Café** - great food & fine art. 7740 N. Kings Hwy, Myrtle Beach, SC 29572

**Art & Frame, Purple Elephant, LLC** – great quality frames at low prices. Member Discounts  
Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576

**King & Godbold, LLC** – CPA for WACG. 1131 48<sup>th</sup> Ave. N, Myrtle Beach, SC 29577

**Office Depot** – discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

**JerriBob's Mail Services** – printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

**Myrtle Beach Chamber of Commerce** – Member Discounts – at various businesses around town.

## *One More Thing... Actually 2 Things*

I took the time to mention our show awards in this newsletter because we have recently become aware of some rumors circulating that suggested that we do **not** give cash awards. Actually, we **always** give cash awards in our Member's and Juried shows.

I haven't made an effort to publicize the

amounts of the awards in the past; because **art**, not money, is the focus of these shows. I am, however, changing this approach and I will begin publishing the award information. It may be that, for some, incentive is needed to create great art.

Whatever it takes Waccamaw Arts & Crafts Guild will always promote the arts. Art is an important part of our lives, no matter who you are. As artists, we provide much more than “eye candy”...we provide thought-provoking, therapeutic, esthetically pleasing works to make the world a better place. That is soooo cool.....right?

Here is another cool thing. I recently received an email from Sea Haven, a home for homeless and abused children. They needed art supplies for the children. This shelter home is entirely supported by donations and they do a lot with very limited resources.

The matter was presented to the Board and WACG responded to their call for help. Kathy and Carolyn went shopping for supplies and filled their needs. Kathy and I took them out to the home (photo below) and they were very excited to receive them. Art therapy will help these children, and we are glad to be part of it.



See you at the September meeting...

Tom Britton, Editor  
WACG Show & Communications Director