



Waccamaw Arts & Crafts Guild

NEWSLETTER

Board of Directors

Carolyn Powell - President
Judy Churchfield - Vice President
Kathy Britton - Secretary
Suzanne Gaff - Treasurer

Denise Berard
Larry Bunch
Sharon Sorrels
Natalie Von Loewenfeldt

Contact WACG at:

email - wacg@wacg.org

on the web - wacg.org

August 2018

Imagine, Create, Enjoy

Bits From The Board

The WACG Board met on July 22nd. We reviewed our current finances and revisited various fees, which were kept as is for the present.

Thanks to Natalie von Loewenfeldt and Kathy Britton, the Guild has received a three year SC Arts grant which will help with our operating expenses.

Tom Britton continues to sort copious amounts of information from forty plus years of WACG existence into a digital scrapbook. He thinks we should put the data on flash drives; our intention is to give drives to local libraries so that people interested in researching the arts in MB will have that information available.

We discussed raising cash awards at future shows; Tom Britton (show director) has made some recommendations, which we will vote on at the next full board meeting. Sharon Sorrels will direct the Mini Masterpieces element of our Fall show; this was a very well received and successful fund raiser for our organization.

Everyone was urged to sell Belk Charity Day tickets as a fund raiser, and to help out at entrance tables.

We continue to need more of you to step up and serve on the Board.

Hope the rest of the summer is good one for you.

-Carolyn Powell, President

Monthly Meeting

There will be NO member meetings until September 16, 2018, but we will have a Board of Directors meeting on August 19th at 1:30 pm.

IMPORTANT -

We still need help with the Charity Day Sale. Please contact JoAnne Utterback at (843) 446-3830 to volunteer. It will only take a couple of hours and you can help us a lot.

A couple of months ago we became aware of an excellent opportunity for our Guild to make up for monetary losses from the shows and to fund our projects. The Belk Charity Sale is that opportunity and, with a little effort on our part we can reap big rewards. We are looking for members who are willing to give a little time during the last half of the month of August. What follows will help to explain what it is, who benefits, and how it works.

The Charity Sale is a private, four-hour sale dedicated to supporting local non-profit organizations. Participating charities will have the opportunity to raise money for their organization by selling event tickets at \$5 each and keeping 100% of ticket proceeds. Ticket holders will receive 20% - 70% off of Belk purchases storewide, including special savings on rarely-discounted brands. It is a win-win! **Belk's two Charity Sale events in 2017 together raised more than \$11 million for thousands of participating charitable organizations** located in Belk's 16-state market area.

The Belk Charity Sale is set for **Saturday, August 25th**, and JoAnne Utterback is coordinating the event for us. Please contact her at (843)446-3830 and sign up to sell some tickets.

FREQUENTLY ASKED QUESTIONS

What is Charity Sale?

Charity Sale is a private, four-hour sale dedicated to supporting local schools and non-profit organizations. Participating charities will have the opportunity to raise money for their organization while private sale customers receive 15% - 70% off Belk purchases storewide, including special savings on rarely-discounted brands. Charity sale ticket can be redeemed for \$5 off your first purchase during charity sale hours and pre-sale. Limited exclusions apply.

When and where will this event be held?

Charity Sale will be held on Saturday, August 25th, from 6 – 10 a.m. in every Belk store.

How do organizations raise funds?

Participating charities sell \$5 tickets to this event. One ticket may be redeemed per customer. Organizations keep 100% of the proceeds from every ticket sold. By purchasing a ticket, customers can support a worthy cause and enjoy storewide discounts during the private sale. Charities are encouraged to promote the benefits of customer preselling in advance of the event as well.

Do organizations have to pay a fee to participate?

No. There is absolutely no cost to participating organizations. Belk provides tickets, flyers and other promotional tools to participating organizations for free.

Does Belk keep a percentage of the ticket sales?

No. All ticket sale proceeds go directly to the participating charities.

Are there any specific rules regarding ticket sales?

Yes:

- Tickets provided by Belk to participating organizations are to be treated as cash and sold uniformly for \$5 each.
- **Tickets cannot be given away, discounted or reproduced.**
- **Only ONE charity sale ticket per ONE customer may be redeemed for \$5 from the customer's first purchase.** DO NOT redeem more than one ticket per transaction.
- Any un-sold tickets must also be returned to your Belk Charity Sale representative.

Can organizations sell tickets in their Belk store?

Yes. You may work with your local Belk store to inquire about specific opportunities to sell tickets on behalf of your organization in the store.

Are there any restrictions on who can sell Charity Sale tickets on behalf of our organization?

No. Tickets can be sold by organization staff or volunteers. However, all organizations are responsible for their own financial and numerical accounting of all tickets.

What does volunteering in the store entail to receive additional payout of tickets sold at Belk registers?

Charities can send staff or volunteers to their designated Belk store to sell charity sale tickets before the event, sort merchandise, clear go back racks, clean sales floor areas and retrieve pre-sell merchandise for customers on the day of the event.

Can customers still shop the private sale if unable to attend on Saturday, August 25th?

Yes. Customers are welcome to reserve their desired merchandise for the event beginning on Monday, August 13th. Simply present your Charity Sale ticket to a Belk associate and ask them for details on reserving merchandise.

How can we spread the word about this event?

Belk promotes the event through a comprehensive

advertising and public relations campaign across the entire Southeast. Each organization is encouraged to spread the word on their own via newsletter, email blasts or other publicity vehicles. Grassroots efforts are welcomed and encouraged.

2018 Show Dates

HGHBA Spring Home Show
September 21st – 23rd

Art in the Park – (Valor Park)
October 6th & 7th

2018 Members Show
October 19th – 28th

Art in the Park – (Valor Park)
November 3rd & 4th

Art in the Park – (Chapin Park)
November 10th & 11th

Show / Event Info

The Myrtle Beach Art Museum
May 29th – September 2nd, 2018



The Water's Fine is a group exhibition of work by five exceptional contemporary artists working in black-and-white photography and hyperrealistic painting, all who depict imagery of people in water. Participating artists include **Samantha French** (Brooklyn, NY), **Carl Kerridge** (Myrtle Beach, SC), **Wayne Levin** (Honolulu, HI), **Matt Story** (New York, NY) and **Charles**

Williams (Charlotte, NC). Museum guests will see a variety of captivating, large-scale

depictions of people swimming, floating, diving into, contemplating getting into and turning flips in water. Photography will be juxtaposed with paintings in ways that present striking aesthetic relationships between imagery.



Continuing the "watery" theme this summer, the Art Museum will open a second exhibition next month, **Making Waves: A Drew Brophy Retrospective**, featuring paintings, surfboards and a variety of other art forms from the international renowned surf artist. The exhibit opens June 23.

Admission to the Art Museum is free at all times but donations are welcomed.

Opportunity

Calling all Grand Strand Artists! The City of North Myrtle Beach Parks and Recreation Department has a wonderful program that brings area artists talent to the forefront. Artist's Everywhere is a monthly art display at City Hall that showcases local artists talent and provides beautiful public displays for our residents and visitors. We are working hard to put together a great line up of local artists for the remainder of 2018 and kicking off 2019 varying from painters, to sculptors, potters, and much more. "Life is art, paint your dreams"

- Open to all ages
-
- If you are interested in displaying your artwork please contact Kaitlyn Bell (843) 281- 3733 or kfbell@nmb.us for information, available dates and/or to Apply

Kaitlyn Bell

Event & Program Coordinator| **City of North Myrtle Beach**

Phone: (843)-281-3733| **Email:** kfbell@nmb.us

Opportunity

ART Burger • Sushi • Bar

We have a huge display of art from all local artists. We would like to encourage any local artist to reach out to us if they would like the opportunity to put some of your work on the walls.

All local Artists that choose to participate should sign up at ART. The featured Artist of the week will be chosen by rotation of the participating guilds. Order of sign up, quality of work, and pieces to be displayed will all be considered when choosing the Artist of the week.

If you know someone that might be interested please let them know about this opportunity.

Announcements

The new Lineta Pritchard Pottery Studio is open at the Myrtle Beach Art Museum. The Pottery Studio includes six pottery wheels, an area for hand-building, stations for glazing and cleaning, and a kiln room.

With small and intimate class sizes, instructors provide students of all levels of experience with one-on-one attention, working with them to enhance their technical strengths and improve technique. Check it out.

Classes & Workshops

CLASSES:

Coastal Carolina Life Long Learning – Information at - www.coastal.edu/olli/

N. Myrtle Beach Rec Center – on Possum Trot Rd, NMB - <http://parks.nmb.us/>

Litchfield Exchange - <http://www.classatpawleys.com/>

Myrtle Beach Recreation Center – <http://www.cityofmyrtlebeach.com/recreation.html>

Members Who Teach

Susan Duke – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 637 Grissom Pkwy, MB (at the corner of Hwy 501 and Grissom Pkwy). Wednesdays 9:30-

12:30 at B&C Museum. Classes on Mondays at Coastal Carolina 9:30- 12:30 – information at www.coastal.edu/olli/ or (843)251-3877

Rachel Feher – Watercolor Classes. All levels. Grand Strand Senior Center, Thursdays from 10:00 to 1:00. Starting April 5th. \$45.00 for eight lessons. \$10.00 for single class. Membership in GSSC is required. Taught by Rachel Feher, who has studied with Mary Taylor, AWS, Tony Von Hasselt, Tony Couch, Sterling Edwards, Clare Leslie Walker, and others. No experience necessary. Call 843.903.3326 or email rachelatbeach@yahoo.com for materials list.

Stuart Fleishman – oils, acrylics, pastels, charcoal. Teaches use of brush and palette knife in oil and acrylic. Classes at NMB Rec Center, NMB Hobby Lobby, and Myrtle Beach A.C. Moore stores. Contact him at (843)213-1037 or fuforu@aol.com.

Brenda Lawson – beginner & intermediate watercolor lessons. Her studio is located at 14363 Ocean Highway, Unit 5, Pawleys Island, SC 29585, (behind Applewood Restaurant) offering 3 hour classes in 6 week sessions. All supplies (brushes, paint, paper...) are included and will be the property of the student after the session concludes. Please call (843)360-0805 for session dates and prices or for info go to www.pawleysislandartstudio.com.

William H. Miller, 714 Main Street, Myrtle Beach is offering weekly figure drawing sessions on Monday (10-1), Wednesday (6-9), and Thursday (4-7) for 3 hours each. Live nude models. Fee \$12 per session. For information whimdesigns@gmail.com or at (214)632-2809. Also offering watercolor, pen & ink, urban sketching, abstract, and portrait clinics.

Hank Pulkowski - Hank is back to teaching after some health issues. Contact him directly for details.

If you have any questions, please email me at hankpulkowski@yahoo.com, or call me at 843-236-0968.

Rebecca Zdybel SCWS

Watercolor Wednesdays 9AM-12PM, 1PM-4 PM (Beginning again in November) – Exp!ore watercolor

and its techniques in a fun-filled *positive* environment. Lectures, demos, and laughs included every class. Seating limited, supplies available. Pay only for classes you attend. No packages required. Sign up online via: <https://calendly.com/rzdybel>. Link to Rebecca's website - <http://rebeccazartist.com>, rebecca@rebeccazartist.com/ (843)450-2307 text or call. **Special Workshops:** Rebecca offers occasional special courses. Subscribe to her newzletter for advance notification of fun opportunities to "dig in" on special topics. Sign up online via: <https://calendly.com/rzdybel> **Art adventures to international and US destinations:** (these sell out well in advance so think about making your plans early!)

Eat, Paint, Love Ireland-South Tour (May 13-24, 2018)

Eat, Paint, Love Venice/Lake Como Tour (Oct 3-13, 2018) Brochures on website.

LOCAL INTENSIVE WORKSHOPS with guest artists- brochures on website

Fabio Cembranelli Myrtle Beach Workshop- Feb. 5-8, 2018 Wait-List available

Janet Rogers AWS Workshop- Figures/Flowers Oct. 28-Nov. 2, 2018 seats available now

Our Sponsors

Support them - they support us. They are also really good at what they do. WACG is proud to be associated with each of them.

Horry Georgetown Homebuilders Association – is your contractor a member? WACG is allowed to participate in 2 HGHBA Home Shows per year.

Ameriprise Financial Services – good advice and good results – improving Guild finances. Linda Rabon, & Aaron Neal
900 Main Street, Suite C, Conway, SC 29526

Three Ring Focus – web design and marketing – create & host our website. 1925 Mr. Joe White Ave., Myrtle Beach, SC

Collectors Café - great food & fine art.
7740 N. Kings Hwy, Myrtle Beach, SC 29572

Art & Frame, Purple Elephant, LLC – great quality frames at low prices. Member Discounts
Two locations – 3261 Waccamaw Blvd., Myrtle Beach, SC 29579 & 5200 C Hwy. 17 Bypass, Murrells Inlet, SC 29576

King & Godbold, LLC – CPA for WACG.
1131 48th Ave. N, Myrtle Beach, SC 29577

Office Depot – discounted office supplies & printing. 9678 Hwy 17 Bypass S, South Strand Commons, Surfside Beach

JerriBob's Mail Services – printing, packing, mailing & shipping. Member Discounts. 1413 Hwy. 17 S, Surfside Beach, SC 29575

Myrtle Beach Chamber of Commerce – Member Discounts – at various businesses around town.

One More Thing...

Too hot? Too wet? Move indoors and get involved in the Belk Charity Day ticket sale. If you shop at Belk, or if you know someone who does, I understand that the \$5 ticket provides access to a private sale, \$5 toward a purchase and the sales are incredible (including many items which are very rarely discounted, if ever). Help the guild, help your friends, and maybe help yourself (buy a ticket...get a DEAL). We hope that this will be a great success. It will help tremendously if some of you can work a two hour shift at the Belk store. Many thanks to those who have already participated in this effort.

Thanks to JoAnne Utterback for agreeing to coordinate this effort. If you are willing to help contact JoAnne at (843)446-3830. If you need tickets to sell, let her know how many you need. If everyone can sell a few tickets the result will be fantastic.

Tom Britton, Editor

WACG Show & Communications Director