



Waccamaw Arts & Crafts Guild

NEWSLETTER

Board of Directors

Carolyn Powell - President
Judy Churchfield - Vice President
Kathy Britton - Secretary
Suzanne Gaff - Treasurer

Larry Bunch
Sharon Sorrels
Denise Berard

Contact WACG at -

e-mail - wacg.mbsc@gmail.com

on the web - wacg.org

August 2015

Imagine, Create, Enjoy...

Bits From The Board

The Board met July 19th, 2015 in the art museum library. The major topics for consideration were the guild's financial status and our presence on social media.

We reviewed the terms of the Rebecca Bryant Fund and the directives for its use. All agreed that we must work on getting sponsors for our shows and we examined our investment strategy. We brainstormed possible fund raising events, including raffling artwork(s), theme baskets, a wine and paint event or another art related event to be held at Waccamaw Art Center.

As for our social media presence, after much research Tom Britton recommended that we contract with Three Ring Focus to develop a new website and update Facebook. Tom and Joanne Utterback attended a meeting with Three Ring Focus and were both very impressed with what they have to offer. We looked at several proposals from other agencies, and agreed unanimously with Tom's recommendation. Tom and Joanne will start that process immediately as our "brand" needs to get out in a much better fashion.

Sharon Sorrels is working with the local school districts to develop a scholarship process as we wish to award a scholarship to a graduating senior this coming year. The Board will serve on that committee when the appropriate times for meetings are established.

The long hot summer is finally winding down and school will resume shortly. We will resume our monthly general meetings in September. Hope you all are having a great summer.

Carolyn Powell, President

Looking Back...

Nearly a dozen years into its' existence, the Waccamaw Arts & Crafts Guild hoped to acquire a facility to house its' permanent collection and facilitate outreach programs such as the traveling art truck, various children's programs, and the annual juried show. Given the high cost of property at the time, however, the guild was unable to secure a donated house or building.

Instead, members got together to open a cooperative arts and crafts shop for three weeks, "a BIG experiment" according to Elaine Bigelow in an interview with the Sun News. A limited number of original works by each artist were offered for sale at The Guild Shoppe at a 33% commission rate. If exhibitors agreed to work there for 4 hours a week, they paid only 20% commission.

The shop was located in the Flat Iron Building, 8th Avenue North and Kings Highway. It was provided by the city of Myrtle Beach, which had acquired the building and had not determined how it would be used (it was later demolished).

Congratulations

We always like to hear about the accomplishments of our very talented members. If you have news that we can share please send the details to our e-mail address for publication in our newsletter.

Paula Robertson – Won First Place in the Winyah Show at the Prevost Gallery for her watercolor "Headin' Somewhere"

Janet Rodgers – won "Best in Show" at the "2015 Regional Show at the Franklin Square Gallery in Southport, NC for a pastel portrait "She Who Watches".

Treelee MacAnn – “The Printmaker’s Art” is a showing of her work at Artspace 506 from July 30th – September 19, 2015. The gallery is located at 506 37th Ave. South, North Myrtle Beach, SC. For more info go to www.artspace506.com.

Show Dates

The following Show dates have been established for 2015:

Art In The Park – (Chapin Park)

October 10th – 11th

November 7th - 8th

Art In The Park – (Market Common)

November 14th - 15th

Fall Home Show

September 11th, 12th, 13th

Member Show (Seacoast Gallery)

October 22nd – 28th

These events are open to all members of the Guild. We hope that you will participate, and that you will enjoy these opportunities.

Other Show / Event Info

The Myrtle Beach Art Museum is hosting some interesting programs this summer. These should be of interest to all of our members.

Steve Jameson: Ode to the Grand Strand

Steve is a signature member of the National Watercolor Society and this Kentucky-born artist is a long-standing Myrtle Beach resident. He paints under the pseudonym “Cedar” and is making his debut solo exhibition at his hometown art museum. Through the years Jameson has developed a deep love for the South Carolina coast and he finds a special charm in its older, abandoned buildings of which he paints lively portrayals. The exhibition includes 47 of his paintings and runs through September 13th.

Before I Die... is a global, interactive art project that invites people to reflect on their lives and share their personal aspirations in a public space. The project is a national phenomenon, and the Myrtle Beach Art Museum is proud to present the first Before I Die wall on the Grand Strand through September 29th.

John Baeder’s Road Well Taken is a series of photo-realist paintings depicting diners across the country. The 36 paintings in the show deal with these roadside eateries which are an American institution. John has traveled all over the country photographing diners and other roadside eateries then returning to the studio to create his paintings. The paintings, on display from June 9th to September 20th, will cover his work from 1977 to 2012.

Norman Rockwell’s Tom Sawyer & Huckleberry

Finn In 1935, George Macy, the publisher of Heritage Press and Limited Editions Club books invited Rockwell to illustrate Mark Twain’s “The Adventures of Tom Sawyer” and “The Adventures of Huckleberry Finn”. Rockwell visited Hannibal, Missouri, Twain’s home town, to find authentic details to include in his works. That information paired with Twain’s vivid descriptions of his characters, settings and moods resulted in a collection of timeless images for these American classics. On display through September 20th are 16 signed, limited edition prints.

Sandy Logan: Ironic Abstraction Sandy Logan is an architect and photographer. A native of Charleston, SC who has worked as an architect for the past 40 years. His photography was a part of his career, but was also an artistic pursuit involving studies of the “built” environment and the associated waste related to our expanding access to products and the consequences of misuse and abandonment of them. The Art Museum is hosting his first solo museum exhibition with 25 photographs from his Abstraction & Irony collections on display through September 20th. Ironically Sandy Logan’s firm, LS3P, is the architectural firm responsible for renovating the Spring Maid Villa into the Myrtle Beach Art Museum! His works will be

Meetings

Our regular monthly meetings will resume September 20th, at 1:30PM at the Myrtle Beach Art Museum. Have a great summer!

Scrapbook Project

We are still documenting the history of the Waccamaw Arts & Crafts guild by digitizing the contents of the various scrapbooks maintained since

the guild was founded. If you have old photos of guild events we may be able to use them.

New Website & Facebook

We have been experiencing some difficulties with our website and Facebook. They didn't really convey our image (as an art guild) and it was difficult to keep the information fresh.

Since everything is driven by the web and Facebook these days Tom and Joanne attended some seminars to better understand what it is all about. It is clear that the best advertising is now on the web, and it can be very effective if it is done properly. As a group, we want to promote our shows, Art in the Park, our members, we want to encourage sponsors and solicit new members. Our new website will help us achieve these goals.

WE NEED YOUR HELP. By now you should have received an email and/or a letter from me pertaining to this project. There are two issues that we need help on.

First, we need to know if we have your permission to list you on the web page in the "Our Members" section. It would include your **name, address, phone, email, website, and media.** You may simply say "yes" to all info and tell us what media to list, **tell us what specific things you want us to publish**, or say "no" (or fail to respond) and you won't be listed. We see this as another way to promote our artists, and we hope that you will participate. We will also plan to have a cross-reference directory for clients looking for a specific type of art that will link to the members list.

Second, we need art to construct the website. If you can donate some high res jpegs of your artwork to the cause they would really be appreciated. We need local images to say where we are and great art to say what we are. Any help will be appreciated. The images will only be used in the construction of the site, in which case your art could pop up every time someone opens our web page! We want to show the world the great art produced by our members. We will eventually have an on-line gallery of some sort as well. The art we

are asking for now will provide visual appeal to our web presence.

We are moving forward very quickly with this project so please respond to these requests as soon as possible. Simply send an e-mail to wacg.mbsc@gmail.com. **Thanks to all who have already responded and to those who have very generously donated artwork.**

Important

Board of Directors – We need some new Board members. If you would like to become more involved in the Guild, we would love to have you on the Board of Directors. Join us and find out for yourself how rewarding it is to be on the Board of *your* art guild. Send us a brief resume to – wacg.mbsc@gmail.com.

Opportunity

ART – Burger & Sushi Bar located at 706 North Ocean Blvd, Myrtle Beach, SC is a unique opportunity for our artists. They are willing to display works by local artists. Contact the owner, Larry Bond, if you are interested in this opportunity.

Opportunity CALL FOR ARTISTS.

The Leigh & Lorraine Plazas in Surfside Beach SC are presenting their first ART IN THE PLAZAS festival. This festival is a fundraiser for Tideland Community Hospice and will take place September 26, 2015 at the Leigh & Lorraine Plazas in Surfside Beach S.C. from 10:00 AM - 4:00 PM. ART IN THE PLAZAS is open to artists and crafters to display for sale their original 2D and 3D artwork. There are 35 spaces available at \$50 each. If you would like an apply email - trashcollections@yahoo.com.

Opportunity

SALE – Myrtle Beach Art & Frame "Might Be Moving Sale" - Jeff Rodier is considering a move to another location and he doesn't want to move his entire inventory of **ready-made frames.** Here is the deal:
26x36 - \$39; 24x30 - \$35; 22x28 - \$35; 20x24 - \$29;
18x24 - \$29; 16x20 - \$25; 12x16 - \$19; 11x14 - \$15;

8x10 - \$15 Prices apply to all in-stock ready-made frames only and they must be picked up at the time of purchase. Hours are Tuesday & Friday 11-6 and Saturday 11-3.

Calling All Artists!

Judged Exhibition • Cash Prizes Awarded

3rd Annual Seaside Palette en Plein Air
September 25 - 26, 2015
Historic Georgetown Waterfront and Front Street

Exhibition and Wet Paint Sale
Saturday September 26th Kaminski House Museum lawn

Entry Fee
Registration \$25.00 (Pre-registration required)

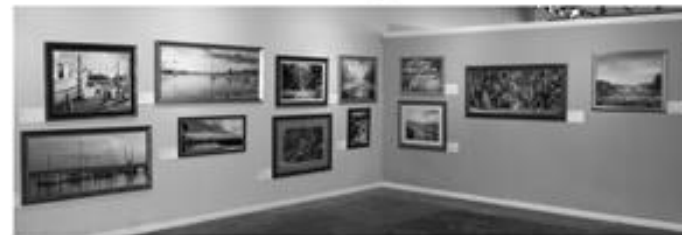
More information and Artists applications: www.pawleysmusic.com • 843-626-8911 • info@strandmedia.com

David Lee, the owner of the gallery, is a guild member and he has offered our members an opportunity to display their work. We certainly appreciate David's efforts and his support of art in the area. I encourage everyone to come out to the gallery and see what is going on.

Waccamaw Art Center
2999 Waccamaw Blvd.
Myrtle Beach, SC 29579
Mon-Sat 12-6 Sun 10-2 (843) 236-4692



Carved Stone Sculpture & Fountains
Cast Bronze Lighted Trees



Oil Paintings, Acrylic Paintings, Water Colors
Mixed Media, Photography, Textile by Many
Local and International Artists



Located in the Fantasy Harbor Area at 501 and the Waterway

Free Art Print to the First 100 Visitors

Opportunity

SALE – Seaside Framing owned by one of our members, Christopher John is offering 20% off of all digital printing, canvas printing, and giclee' printing to all members of Waccamaw Arts and Crafts Guild. His business is located at 115 Willbrook Blvd., Pawleys Island, SC. He can be

Display Opportunity

The Waccamaw Art Center (formerly referred to as the Waccamaw Mall Gallery) is displaying works by local artists and Chinese artists at the old Waccamaw Pottery Facility. If you haven't seen it you may wish to visit this gallery which is located across from the Clarion Hotel. There is currently an opportunity for artists to display at this venue. There is a jurying process. Work must be original art only and 2-D work should be framed and in good condition. There is no fee to display in the gallery, however, a 40% commission will apply to all sales and everyone must host the gallery at least 1 day/month (current requirement). Hosts will have an opportunity to earn commission of 5-10% of items sold. If this sounds interesting to you come by the gallery and check it out.

reached at 843-314-0255. This discount is always available to our members.

Classes & Workshops

CLASSES:

Coastal Carolina Life Long Learning – Information at - www.coastal.edu/olli/

N. Myrtle Beach Rec Center – on Possum Trot Rd, NMB - <http://parks.nmb.us/>

Litchfield Exchange - <http://www.classatpawleys.com/>

Myrtle Beach Recreation Center – <http://www.cityofmyrtlebeach.com/recreation.html>

Island Art Gallery – There are a number of workshops available. For information go to <mailto:islandartcoop@gmail.com> or call (843)314-0298

September 10th, 25th, October 9th, 23rd
Watercolor Tips & Techniques – Paula Robertson
1:00-4:00 PM apply by 9/3/2015

For information on workshops contact Ron at Southernexposuresandart@gmail.com or call (843)651-1388 or (843)655-1800

Members Who Teach

Susan Duke – watercolor, gouache & all water media, all skill levels. Tuesdays 10-12:30, her studio, 3205-B Hwy 17, MB. Wednesdays 9:30-12:30 at B&C Museum. Classes at Coastal Carolina – www.coastal.edu/olli/ or (843)251-3877

Stuart Fleishman – oils, acrylics, pastels, charcoal. Teaches use of brush and palette knife in oil and acrylic. Classes at NMB Rec Center, NMB Hobby Lobby, and Myrtle Beach A.C. Moore stores. Contact him at (843)213-1037 or fuforu@aol.com.

Brenda Lawson – beginner & intermediate watercolor lessons. Her studio is located behind Bistro 217 offering 3 hour classes in 6 week sessions. All supplies (brushes, paint, paper...) are included and will be the property of the student after the session concludes. Please call (843)237-5373 or (843)360-0805 for session dates and prices or for info go to www.pawleysislandartstudio.com

Alex Powers – Springmaid Beach Workshop, Myrtle Beach; November 16th (Monday) – 20th (Friday); 9 AM – 5 PM; plus two evening programs; beginners to advanced; any media except oil paint. Contact: 843-315-7150 or 866-890-5647 to receive a brochure and other info.

Jackie Stacharowski – Painting As A Hobby at the Base Rec Center in Market Common. All mediums, all skill levels (especially beginners) – Everyone works on their own projects at their own pace. Thursdays 9:00 AM – Noon, Starting

September 3 – June come anytime.

For info – (843)446-5749. Jackie799@gmail.com

Linda Weatherspoon – teaches Art Therapy for Stroke Survivors once a month at Helpers Finders for the Grand Strand Hospital. Registration (843)692-4444 for Stroke th Groups and Art Therapy. linda@jwxspoon.com (832)213-7127 www.lindaweatherspoon.com.blogspot.com

Rebecca Zdybel – All media

Water Media Wednesdays 1:00-4:00 PM – Explore watermedia and the many techniques and ways to paint. We use various media and approaches in this fun and popular class. Lectures, demos, and critique every class. Call 843-450-2307 for reservation. Seating limited, supplies available.
Saturday Art Studio 1-4 PM All media welcome in this class which caters to those who work or have busy weekday schedules. Lectures, demos, and critique every class. Call 843-450-2307 for reservation. Seating limited, supplies available.

Arty Party Private Classes – All materials provided to help your group paint together just for fun. Each participant will come away with a unique painting, hand painted scarf, or wine glass. You schedule the time that works for you and your group, I will provide all art materials. BYOB optional. Call 843-450-2307 to schedule.

Eat, Paint, Cook Tour of Tuscany – Oct. 3-10, 2015 (Note – Painting and cooking are optional) beautiful scenery, great food, ...visit Rebecca's website for details. <https://www.ilchiostro.com/index.php?action=workshop-inst&item=283>

Paint Like Picasso- CCU's OLLI-Lifelong Learning Class register online here: <http://www.coastal.edu/olli/> \$25+ materials (acrylic paints and canvas, paper or board)
Conway–Thurs., 1 to 4 p.m. Rebecca Zdybel XART 140 C01 Feb. 12
Litchfield–Thurs., 1 to 4 p.m. Rebecca Zdybel XART 140 L01 Jan. 22
Myrtle Beach–Tues., 1 to 4 p.m. Rebecca Zdybel XART 140 M01 March 24
Link to Rebecca's website - <http://artmyrtlebeach.com> , <http://www.coastal.edu/olli/courses.html> Contact – website - rebeccazdybel.com or <http://www.artmyrtlebeach.com/> (843)450-2307

Newsletter Info

If anyone has news items for this newsletter please e-mail them to us at wacg.mbsc@gmail.com. If you have a class or event please submit that information to us and update information as needed. We want to keep everything current for the members.

Have fun during the rest of the summer, be safe, and create some great art. Lately, an air-conditioned studio looks really good with a cold drink, good music, and brush in hand!

Tom Britton, Editor
WACG Show & Communications Director